

Minutes of the Brown University Community Council (BUCC) Meeting
Tuesday, March 10, 2015
4:00 – 5:30 p.m.

Members: President Paxson, Provost Colvin, Russell Carey, Margaret Klawunn, Beverly Ledbetter, Paula McNamara, Richard Bungiro, Reid Cooper, Susan Harvey, Vesna Mitrovic, Anita Shukla, Lily Cohen, Manuel Contreras, Maahika Srinivasan, Grace Stokan, Eve Dewan, Sveta Milusheva, Liz Rubin, Kelly Garrett, Brendan McNally, Dan DiPrete, Milisa Galazzi Emily Maranjian, and Abbot Stranahan were in attendance. Alex Gourevitch, Steven Lubar, Don Operario, Jonathan Vu, Joel Simundich, Dan Ebner, Dawn Goodman, Julianne Hanavan, Leora Johnson, and Frances Mantak were unable to attend.

The minutes of the February 18, 2015 meeting were approved.

Larry Larson, Dean of the School of Engineering, gave an overview of the Brown Innovation Initiative (BII). The goal of the BII is to create a focused center to inspire and support entrepreneurship and innovation and Brown. Efforts toward this goal began in 2013 and the work to date which includes the Rapid Planning Group has led to recruiting a founding director and launching the Summer B-Lab pilot program. Summer B-Lab is an eight week experimental, immersive program in entrepreneurial leadership. The center will allow Brown to build on its strengths in entrepreneurship while addressing identified gaps. Planning for the center and its menu of programs will move swiftly over the next year. Council discussion included questions about resources, best practices, consolidation of existing center and programs, and physical space needs.

Aixa Kidd, Director, gave a presentation on BrownConnect which links students to internships, research opportunities, and funding. She gave an overview of progress made on the FY'15 goals which focus on internships, networking/preparedness, and funding. The goal of achieving 250 internships has been surpassed. The Reimagine JanLAB program was very successful with high student turnout. Funding for unpaid and low-paying summer internships has increased. Ms. Kidd also reviewed the website tools and features, its analytics, and plans for version 2.0. Members of the Council asked questions about advisors gaining access to the website, student usage, and available opportunities for Medical and Graduate students.

Before turning the meeting over to students from Act4RJ who came to address the Council, President Paxson reviewed the recent date-rape drug and sexual assault cases and commented on how the confidentiality rules limit what she can say about the cases. She spoke of the difficult and complex nature of the cases. President Paxson raised the issue of false and inaccurate information about the cases being circulated. She specifically addressed the father of the student alleged to have served a date-rape drug being a member of the Corporation and speculation of a conflict of interest. To ensure there was no conflict, President Paxson communicated to the Vice President of Campus Life and Student Services that the student was to be treated no differently than any other respondent. She informed the father that there

could be no communication between the two of them during the case and made the Chancellor aware of the situation. President Paxson explained that she does not make decisions related to student conduct issues and did not hear any of the evidence. She told the Council that she met with the Sexual Assault Task Force earlier in the day and asked them to think about the issues of conflict of interest, difference in resources, and trust and transparency.

Members of Act4RJ came forward and read a statement on behalf of the student complainants. The statement began with a summary of the cases and noted a number of specific concerns with regard to the handling of the cases by the University. These included concerns having to do with medical testing and evidence collection, the investigation, hearings, communications, advocacy, and the process overall.

Following the reading there was discussion among the Council on the importance of fixing the structural issues and what is needed to change the culture. During the meeting there were also questions about the use of investigators, legal representation, advocates, testing and how it is determined if there is sufficient evidence.

The next meeting of the Brown University Community Council will be held on Tuesday, April 14, 2015 from 4:00 – 5:30 pm in the Stephen Robert '62 Campus Center, Kasper Multipurpose Room.

Respectfully submitted,

Catherine Pincince
Secretary of the Brown University Community Council

Brown University Community Council

Tuesday, March 10, 2015

4:00 – 5:30 pm

Stephen Robert '62 Campus Center, Kasper Multipurpose Room

Agenda

1. Approval of Minutes of February 18, 2015 Meeting
2. Overview of the Proposed Brown Innovation Initiative (BII)
Vicki Colvin, Larry Larson and Mary Fennell
3. Overview of BrownConnect
Aixa Kidd
4. Open Time for University Community Members to Present Broad Campus Issues to the Council

The Brown Innovation Initiative

(aka Center for Entrepreneurial Innovation (CEI))

Presentation to BUCC

3/10/2015

Larry Larson

Our Goals:

- Create a focused center/initiative to inspire & support entrepreneurship and innovation at Brown
- Catalyze a vibrant innovation ecosystem that impacts...the world

Summary of Work to Date:

- Jan-Dec 2013: Swearer, Engineering and BEO work together on need for united entrepreneurship program at Brown.
- Jan-Jun 2014: President Paxson asks Swearer, BEO and Engineering to develop initial plans for Center
- Jun-Aug 2014: Benchmarking study of University centers and internal stakeholder survey
- Sept-Dec 2014: Rapid Planning Group develops framework and initial programs for Center and aligns stakeholders on campus.
- Jan-2015-June 2015: Recruit Founding Director, solidify fundraising, launch summer pilot and 1-2 additional RPG programs

What's Going on With Entrepreneurship and Innovation at our Peers?

COLUMBIA HOME | COLUMBIA ALUMNI ASSOCIATION

COLUMBIA UNIVERSITY | ENTREPRENEURSHIP

Penn Trustees Approve Design for Pennovation Center at Pennovation Works Site

Media Contact: Amanda Mott | ammott@upenn.edu | 215-898-1422
February 26, 2016

The design development for the new Pennovation Center has received approval from the University of Pennsylvania Board of Trustees. This 58,000-square-foot, three-story facility is located in the heart of the Pennovation Works, Penn's 23-acre site along the southern bank of the Schuylkill River and adjacent to the University campus. The Center's design by New York-based architects HWKN (Hollwich Kushner) rehabilitates an existing industrial building once used for materials-science research, bringing it back to life as Penn's hub for innovation, research and entrepreneurialism.

"Pennovation Center design creates a truly iconic landmark for Penn's innovation ecosystem and a hub for Penn's culture of innovation and interdisciplinary collaboration," said Penn President Amy Kesselstein. "The Center is designed to bring the University's eminent researchers and scientists along with entrepreneurs, together with the private sector to foster creative exploration, entrepreneurship and economic development for the region. We are excited about the



Conceptual Rendering of Pennovation Center East and North Facades. Courtesy of HWKN.



- ABOUT
- ABOUT
- APPLY
- PROGRAMS
- LEARN
- STARTUPS

- Our Mission
- Staff
- Social Entrepreneur-in-Residence
- Venture Mentor-in-Residence
- Executive-in-Residence
- Operating Board
- Advisory Council

The Yale Entrepreneurial Institute is a university department that helps entrepreneurs and innovators at Yale start scalable new ventures with programs, workshops, and funding. YEI is leading the effort to expand entrepreneurship opportunities across campus and to build an entrepreneurial ecosystem in New Haven, Connecticut, and partnerships with Yale's schools, campus innovation centers and with entrepreneurship groups and business partners. There are currently 80 active companies that have raised over \$135 million in funding and created over 350 jobs.



Entrepreneurship Video Resources!

Learn from more than 200 entrepreneurship fundamentals videos!

- Foundational Learning
- Expert Resourcing
- Experiential Learning
- Venture Incubation

Sign up for the newsletter



Landscape Today at Brown

Strengths

- Wonderful examples of innovation in tech, commercial, arts, social ventures
- E-I activity at all levels, curricular + co-curricular
- Organic mentoring
- Occasional links outside Brown

Gaps

- Inconsistent infrastructure
- Sporadic expertise
- Insufficient launch support
- Limited collaboration across units
- Lack of critical mass, leverage, network effects
- Inconsistent rigor



PRIME



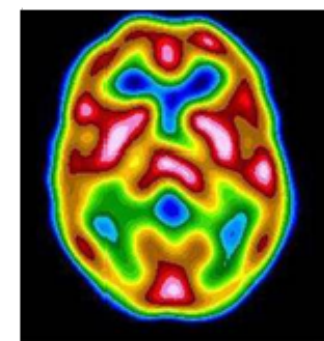
SEED



What's Distinctly Brown?



- Collaboration
- Engagement
- Interdisciplinarity
- Innovation
- Derring-do
- Global orientation
- Changing the world!



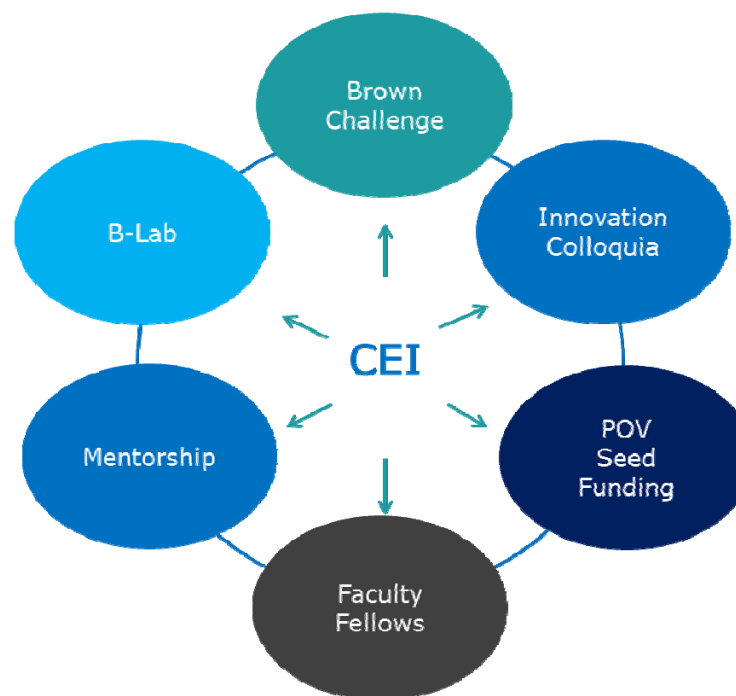
Guiding Principles

- Commercial **venture creation AND innovation**
- **Big tent:** democratic access; students; faculty; community
- **Integration** of teaching AND applied learning; academic rigor and alignment
- Meaningful **problem-solving; impact**
- **Distinctly Brown:** interdisciplinary, global, impact-oriented
- Develop robust scholarly ecosystem for entrepreneurship and innovation
- Catalyzing innovation **ecosystem**
- **Portfolio** design; experimentation, risk, failure, iteration
- Promote entrepreneurial **mindset**
- **Ties to Campus Initiatives:** Engaged Scholar, SII, etc

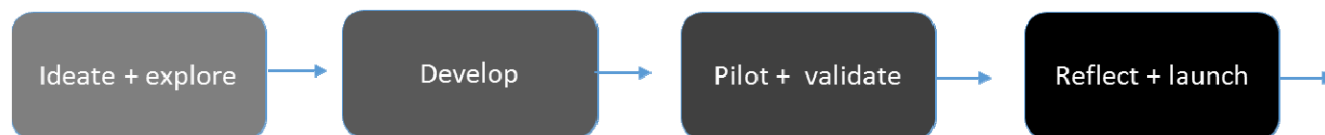


1. Design a range of program elements; adhere to guiding principles

- E + I
- Big tent (all types of e-ship/innovation)
- Integration of teaching + learning
- Interdisciplinary
- Liberal learning
- Academic rigor and scholarship
- Impact-oriented
- *Intensive mentoring*



2. Map them to the innovation lifecycle



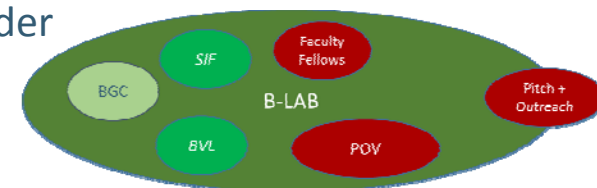
3. Experiment (pilot period = 2015-17), measure, refine, 24 month horizon.

Target audiences: students, alumni, faculty



B-LAB
(summer
2015)

- Visible, intensive i-teams, shoulder to shoulder
- Robust infrastructure, engaged resources
- Lab, experiment, datasets
- Meaningful engagement with the world



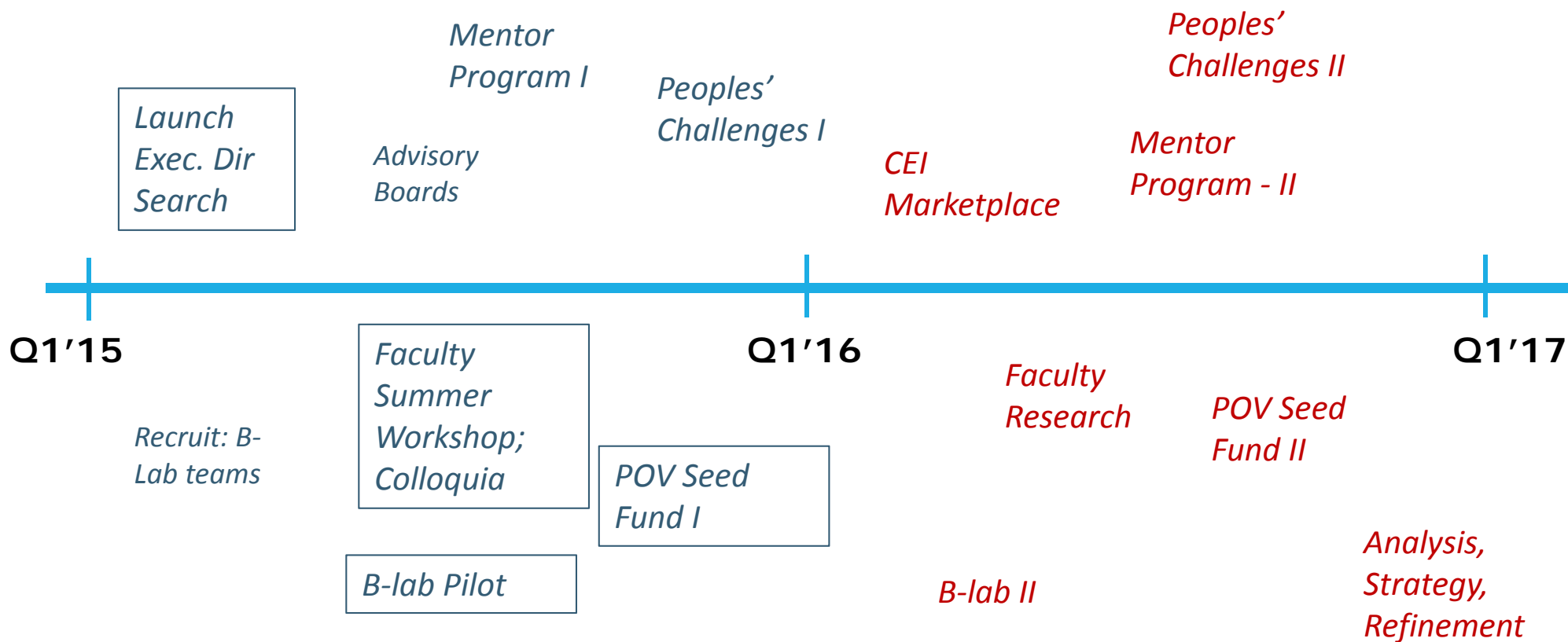
Faculty
Engagement

- Build intellectual community & programming
- Engage faculty in a wide spectrum of innovation
- Develop team research, across disciplines
- Research & analytics to understand & enhance innovation
- FEAST Program (faculty conversations, colloquia, summer workshops)

Proof of Venture
(POV) Program

- Formal focused support: launch mature teams
- Clarify business model? Viable team?
- Intensive mentoring, alumni-engagement
- Range of funding mechanisms

CEI Pilot: Phased Launch Timeline



We propose moving swiftly over the next 12 months. Program planning, messaging, and fundraising will continue in parallel this winter/spring

Slide 9

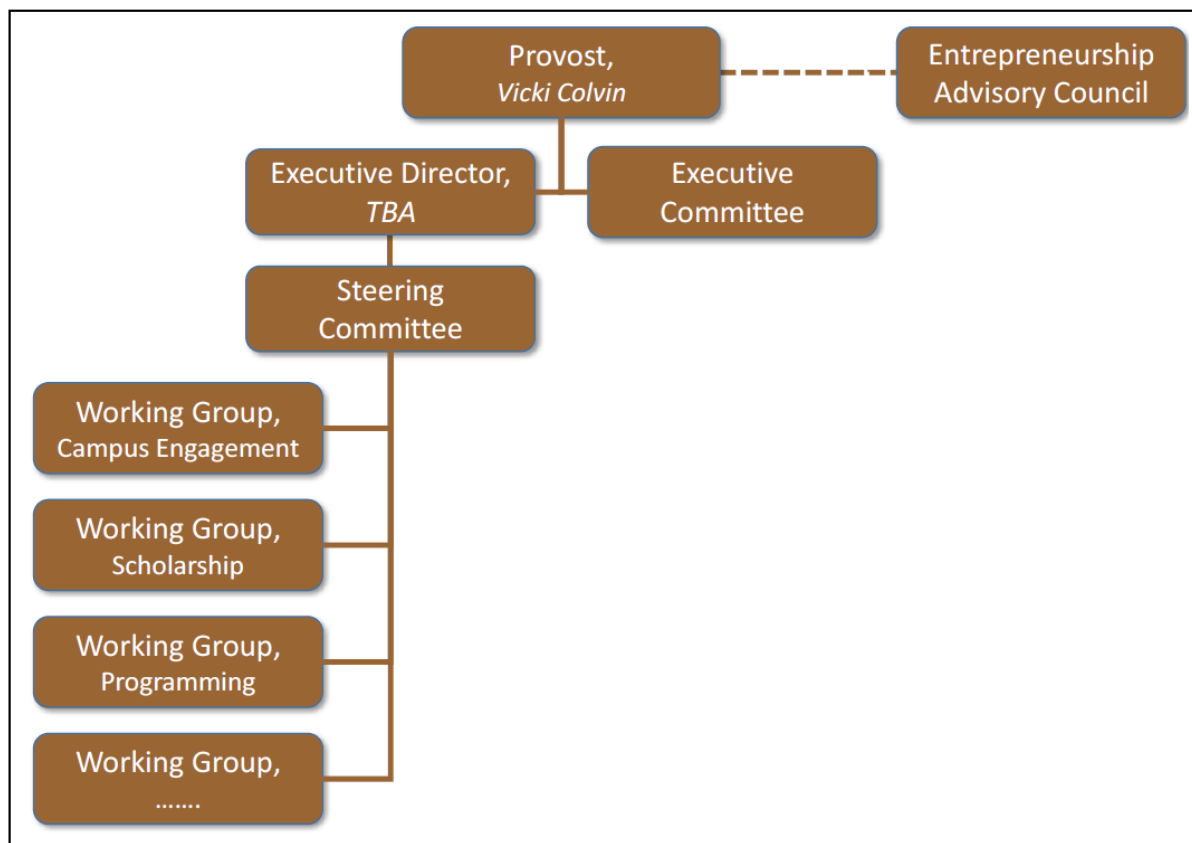
FM6

added faculty summer workshop

Fennell, Mary, 3/6/2015

Early Thoughts on Governance – in progress

- Executive Director: Reports to Provost
 - Program visionary, fundraising, work with stakeholders to develop programs
- Executive Committee: Deans, faculty, students
 - Provides strategic and budget advice, helps knit together the campus effort
- Advisory Council:
 - Alums/Supporters
- Working Groups:
 - Provides guidance on program elements. Advisory to the Executive Director.



Example Outcomes: 2020 (VERY Aggressive Targets Articulated by RPG Process)

VIBRANT Ecosystem of innovation

- 1,000's of active alumni
- 80% Brown students have mentors
- 250 internships/year, global
- 50 institutional collaborations
- > 100 visiting experts/year

ACTIVATED Brown networks creating impact

- \$5M invested by alum in ventures
- 50 B-Lab teams active
- Ventures operating in 15 countries
- 500 Brown grads working: 100 ventures
- Brown dataset leveraged: 100 scholars

VENTURE Creation

- 100 new sustainable ventures
- > 1,000 FTEs at Brown enterprises
- \$50M raised
- 50% increase in patents licensed
- 50% of new ventures stay in PVD
- 100 visiting experts/year

BROWN REACH + Reputation

- \$50M in Fed/Foundation funding
- 50 ventures graduate to Providence
- 50% of alumni volunteer to play
- 100 scholarly articles via dataset
- 12 Brown student teams win Social Innovation + Tech venture prizes

Where we need your help:

- Great students for the summer programs and “grand challenges”
- Aspiring to forge close ties with engaged scholar program: applied learning, opportunities to apply concepts, practice, reflect
- Supporting faculty to engage and explore innovation

Thank You!

BROWN



connect

linking students to internships,
research opportunities, and funding

BUCC
Presented by Aixa Kidd
Tuesday, March 10, 2015



FY'15 Goals & Progress to Date

Internships

New BrownConnect
Website

250+ Bruno
Internships

Pilot Signature
Programs

Networking/ Preparedness

Reimagine JanLAB
program
(1/23-24, 2015)

Increase to 6 summer
send off events
“Maximizing Your
Internship”

Partner with Brown
Clubs/Council for
10+ events

Funding

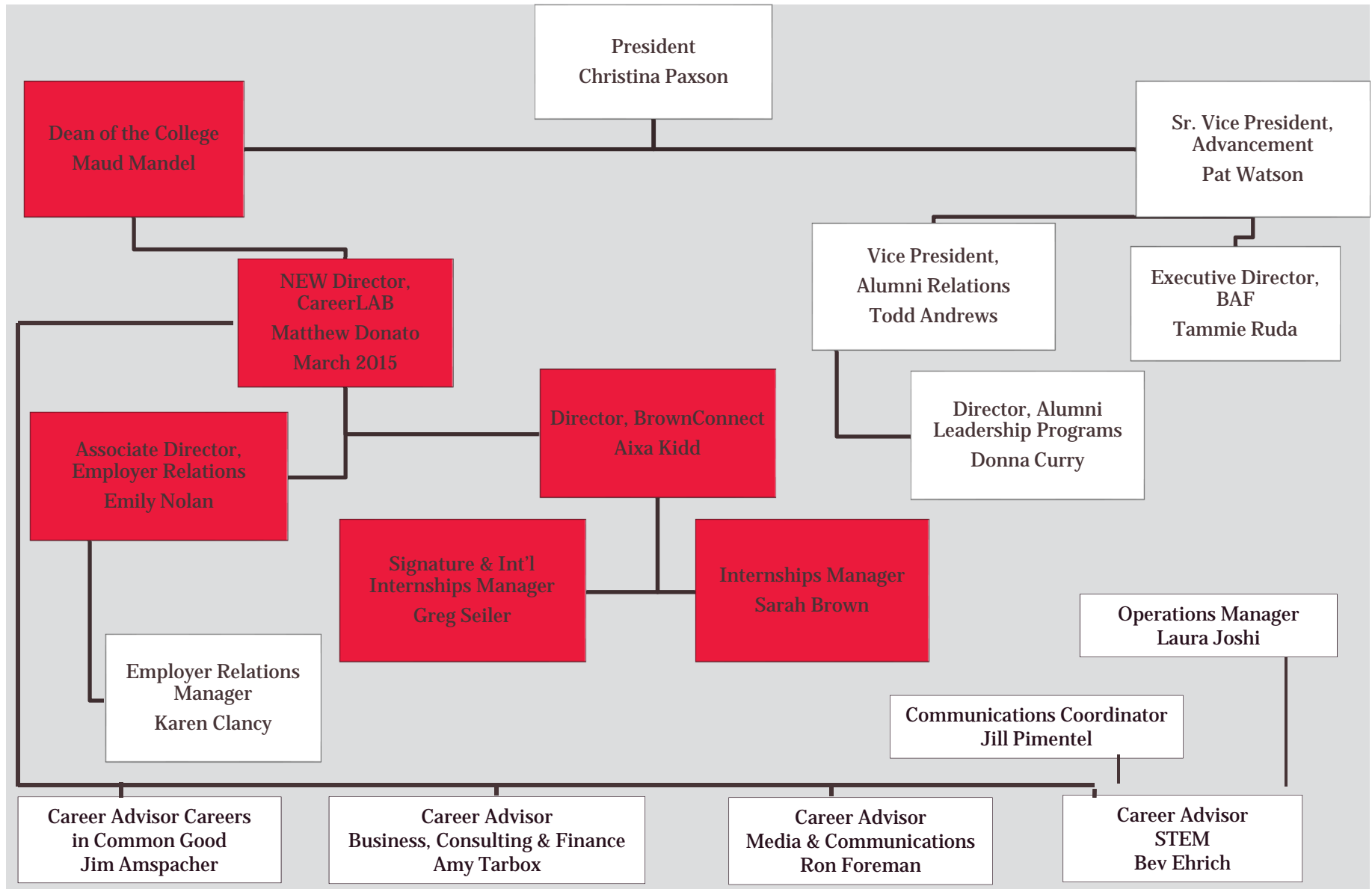
270 LINK
270 UTRA

SEWS for UTRAs
Increase LINK to
\$3500

\$5000 for
International
BrownConnect Annual
Fund option

BrownConnect Organization Chart

Dean of the College & Division of Advancement



Brown Leadership & Affinity Councils & Committees

- ✓ Advisory Council on Diversity
- ✓ Advisory Council on Media Relations
- ✓ Association of Class Leaders Board
- ✓ BAA Board of Governors
- ✓ Brown Annual Fund Leadership Council
- ✓ Brown Corporation & Campus Life Committee
- ✓ Creative Arts Advisory Board
- ✓ Emeriti Executive Committee
- ✓ Engineering Advisory Council
- ✓ Entrepreneurship Program Advisory Board
- ✓ Multicultural Alumni Committee
- ✓ Parents Leadership Council
- ✓ President's Leadership Council
- ✓ Sports Foundation Board of Directors
- ✓ Watson Institute Board of Overseers
- ✓ Women's Leadership Council

BrownConnect Website

brownconnect.brown.edu



A screenshot of a web browser displaying the BrownConnect website. The browser's address bar shows "ct.brown.edu/beta/". The website header includes the "BROWN connect" logo and navigation links for "EVENTS", "ABOUT", and "Log In". The main content area is split into two columns: a red column for "Students" and a dark grey column for "Alumni, Parents, and Friends". The "Students" column contains a call to action to log in for internships and funding, with a "GET STARTED" button. The "Alumni, Parents, and Friends" column contains a call to action to support students by posting internships, with buttons for "POST AN OPPORTUNITY", "GIVE TO THE INITIATIVE", and "VIEW YOUR PROFILE". Below this is a grey section with the text "BrownConnect takes learning outside the classroom by linking students with Brown alumni, parents, and friends." and a "Read more about BrownConnect." link. A white arrow points from the "GET STARTED" button down to the "Upcoming Events" section.

Upcoming Events

- SEP 23** | **Mockathon 9/23/14**
WHEN: 8:30 am to 12:30 pm
WHERE: Career Advisor's Offices - 3rd Floor
[Read More](#)
- SEP 23** | **Mock-A-Thon**
WHEN: 9:00 am to 5:00 pm
WHERE: CareerLAB
[Read More](#)

[VIEW ALL](#)

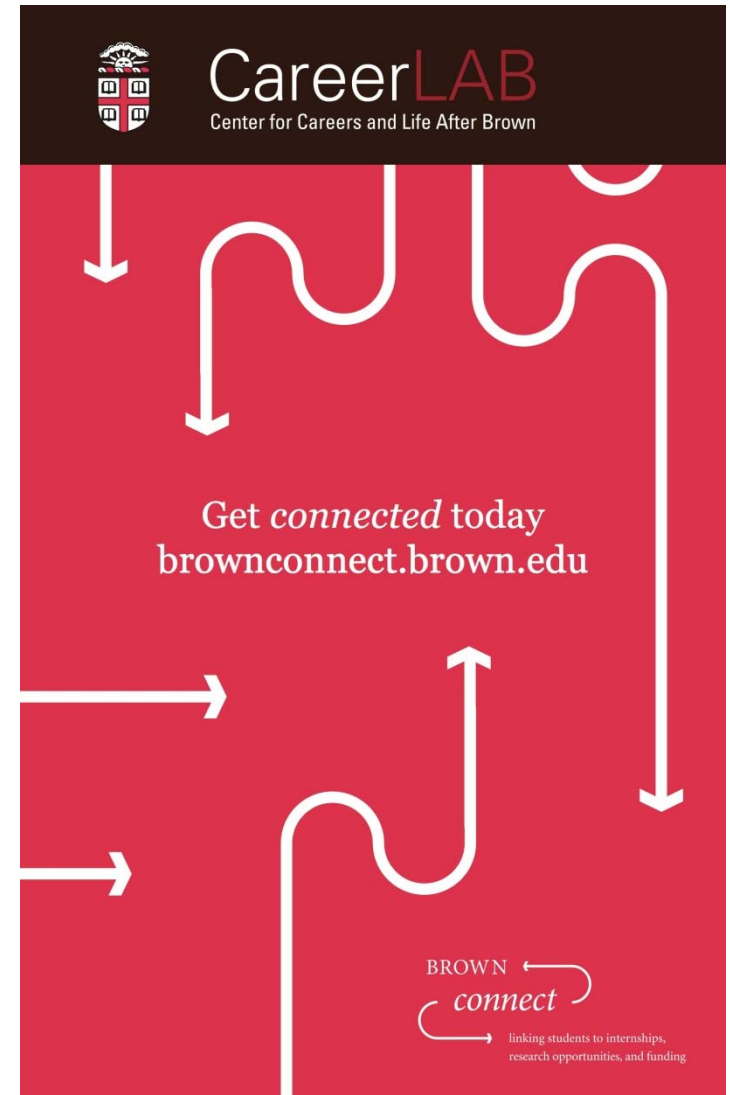
Around the Web

- Brown CareerLAB @BrownCareerLAB**
Do you think film is fun?! Intern for the Traverse City Film Festival in Michigan! Apply by April 1, 2015.
ow.ly/BadoW
- Brown CareerLAB @BrownCareerLAB**
GE IT Leadership Program, Info Session and Resume Workshop, WebEx, 9/24 and 10/7, 4 pm
- Brown CareerLAB @BrownCareerLAB**
Masters and PHD programs in London ow.ly/BLUPJ

BrownConnect Google Analytics

**Launch Day, November 13, 2014 to
February 26, 2015**

- 6046 unique student users
- approximately 8 page views per session
- average session duration of 7 minutes
- 9974 unique alumni profiles viewed
- 2255 emails sent to alumni



BROWN
connect

linking students to internships, research opportunities, and funding

Word is getting out...



COLUMNS

Isman '15: : BrownConnect — encouraging exploration

By **Samantha Isman**
Opinions Columnist

UNIVERSITY NEWS

U. launches initiative to assist internship hunt

BrownConnect compiles formerly dispersed resources to connect students with alums, parents

By **Emma Harris**

UNIVERSITY NEWS

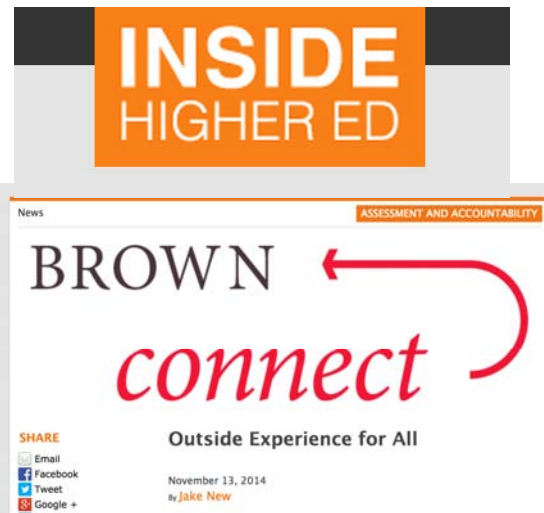
Internship initiative BrownConnect to see expansion

Two updated versions of site featuring new tools set to launch this spring, next fall

By **Susannah Howe**
Senior Staff Writer

Brown Alumni Association
January 7 at 12:06pm · 🌐

In true BrownConnect spirit, technology manager Tiffani Scott '98 has a great message for Brown students. Like and Share if you agree!



BROWN *connect*

Brown Alumni Association
1 hr · 🌐

Chandra Metzler '95 uses BrownConnect internships to recruit the best and the brightest: "Internships are...a great recruitment tool. They are an opportunity for a company to showcase its values, its creativity and its dedication." Post your internship opportunities: <http://bit.ly/1THoUG>.



BrownConnect

BROWNCONNECT.BROWN.EDU

Brown Alumni Association
January 20 at 2:30pm · 🌐

Why Howard Reisman '76 hires Brown interns: "It's all part of giving back. You look at why you had the successes you did and then support the people—and the institutions—that supported you...I believe we [alumni should] do our part...The results are amazing." Post your internship job on BrownConnect! → <http://bit.ly/1THoUG>



1 like · Comment · Share · 📌 17% 🗨️ 4 📌 2

From the President

By **Christina Paxson**

Tag it: 📌 📌 📌 📌 📌

BBROWN HAS ALWAYS ATTRACTED STUDENTS WHO WANT TO USE THE INSIGHTS THEY GAIN IN THE classroom to solve real-world problems, locally and globally. Furthermore, many students do not want to wait until graduation; they want to roll up their sleeves and get involved before they leave College Hill.

In many cases, students are creating these opportunities for themselves. The Open Curriculum (the result of a student-led initiative in 1966) offers many ways in which students can shape their own educations. Collaboration is one approach. For the Solar Decathlon project, Brown students recently joined with students from RISD and the University of Erfurt in Germany to design a house that uses 90 percent less energy than a typical house. But it was far more than an



Here are three ways you can help:



Hire

a Brown intern

Connect

with current
students

Fund

a Brown student
internship



BrownConnect is a Presidential initiative co-sponsored by the CareerLAB
and the Office of Alumni Relations.

BROWN

connect

linking students to internships,
research opportunities, and funding

Connect with and support Brown students:

brownconnect.brown.edu



BROWN